

Golmix
Stočna hrana bez mana!


 **UBM**

PARTNERSTVO ZA VRHUNSKÉ
REZULTATE:UBM&GOLIC TRADE

**POBOLJŠANJE
PERFORMANSI NA
FARMAMA MUZNIH
KRAVA KROZ PRIMENU
NOVIH TEHNOLOGIJA**

 Golic
trade

Novi model rada na tržištu BiH

- Koncept: Spoj novih tehnologija i domaće snage .
- Cilj: Prelazak sa prodaje "vreće hrane" na prodaju "tehnološkog rešenja".

Ko je UBM Group? (Fokus na govedarstvo)

- Jedan od najvećih evropskih proizvođača sa decenijskim iskustvom.
- Pristup: Naučno zasnovana ishrana koja se testira u sopstvenim laboratorijama.

Terenski rad: Ključ uspeha

- Fokus nije na teoriji, već na štali.
- Najava četiri stuba podrške: Obilazak, Analiza, Receptura, Kontrola.

Tehnologija i AMTS Program



Analiza kabaste hrane – Polazna tačka

- Bez precizne hemijske analize nema efikasne proizvodnje.
- Uzorci idu u vrhunske laboratorije kako bismo znali tačne vrednosti vlage, proteina i vlakana.

Analiza kukuruzne silaže



Farm: **GOLIC-TRADE DOO** Copies to: Lab ID: **37916 118**
 Desc: **KUKURUZNA SILAZA** Sampled: **11/01/2025**
 Submitter: **HOBOR SZANTO, JUDIT** Arrived: **11/04/2025**
 Account: **UBM FEED ZRT.** Completed: **11/04/2025**
 Reported: **11/04/2025**

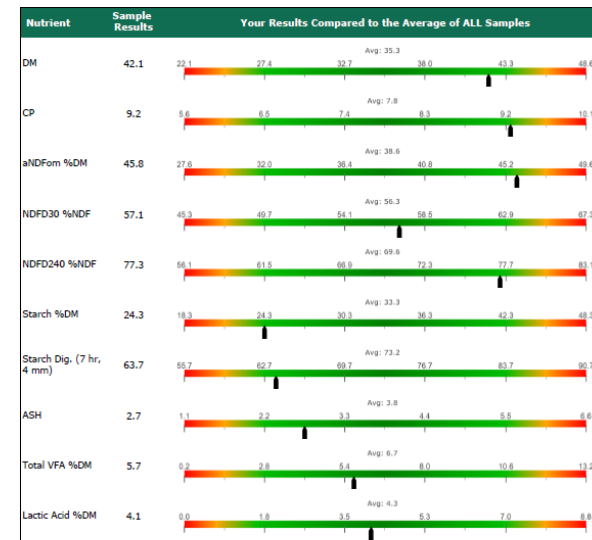
KUKURUZNA SILAZA			
SAMPLE INFORMATION			
Lab ID:	37916 118	Version:	1.0
Crop Year:	2025	Series:	
Feed Type:	CORN SILAGE	Cutting#:	
Package:	BASIC NIR		
NIR ANALYSIS RESULTS			
Moisture	57.9		
Dry Matter	42.1		
PROTEINS		% SP	% CP
Crude Protein			9.2
Adjusted Protein			9.2
Soluble Protein		53.8	4.9
Ammonia (CPE)	10.3	9.8	0.90
ADF Protein (ADICP)		10.8	0.99
NDF Protein (NDICP)		14.8	1.36
NDR Protein (NDRCP)			
Rumen Deg. Protein		76.9	7.1
Amino Acid Protein, Total		56.6	5.19
FIBER		%NDFom	%NDF
ADF		58.2	27.1
aNDF	45.8		46.5
NDR (NDF w/o sulfate)			
Crude Fiber			
Lignin		6.45	3.00
NDF Digestibility (12 hr)	31.3	14.4	32.3
NDF Digestibility (24 hr)			14.8
NDF Digestibility (30 hr)	57.4	26.3	57.1
NDF Digestibility (72 hr)			26.6
NDF Digestibility (120 hr)	74.8	34.3	74.1
NDF Digestibility (240 hr)	77.9	35.7	77.3
uNDF (12 hr)	68.7	31.5	
uNDF (30 hr)	42.6	19.5	42.9
uNDF (120 hr)	25.2	11.5	25.9
uNDF (240 hr)	22.1	10.1	22.7
CARBOHYDRATES			
Silage Acids		14.2	5.7
Ethanol Soluble CHO (ESC-Sugar)		4.4	1.8
Water Soluble CHO (WSC-Sugar)			6.3
Starch		60.2	24.3
Soluble Starch			
Soluble Fiber		23.4	9.44
Starch Dig. (7 hr, 4 mm)	63.7		
Crude Fat		2.72	
Fatty Acids, Total		1.06	
C16:0		0.29	
C18:0		0.08	
C18:1		0.31	
C18:2		1.25	
C18:3		0.04	
Unsaturated Fatty Acids (RUFAL)		1.60	
Fatty Acids (%FA)		39.0	
MINERALS			
Ash (%DM)			2.65
Calcium (%DM)			0.23
Phosphorus (%DM)			0.24
Magnesium (%DM)			0.18
Potassium (%DM)			1.10
Sulfur (%DM)			0.11
Sodium (%DM)			
Chloride (%DM)			
Iron (PPM)			
Manganese (PPM)			
Zinc (PPM)			
Copper (PPM)			
Molybdenum (PPM)			
QUALITATIVE			
pH			3.89
Total VFA (%DM)			5.71
Lactic Acid (%DM)			4.09
Acetic Acid (%DM)			72
Butyric Acid (%DM)			1.62
1, 2 Propanediol (%DM)			
Nitrate Ion (%DM)			
Nitrate-Nitrogen, ppm			
ENERGY & INDEX CALCULATIONS			
TDN (%DM)			70.9
Net Energy Lactation (mj/kg)			6.76
Net Energy Maintenance (mj/kg)			7.47
Net Energy Gain (mj/kg)			4.85
ME (mj/kg)			11.32
AA Protein as % of Total Protein			56.6
NDF Dig. Rate (Kd, %HR, Van Amburgh, Lignin*2.4)			3.53
NDF Dig. Rate (Kd, %HR, uNDF)			4.0
Starch Dig. Rate (Kd, %HR, Mertens)			15.3
Relative Feed Value (RFV)			
Relative Forage Quality (RFQ)			
Milk per Ton (kg/tonne)			1418
Milk per Ton 2024(kg/tonne)			1457
Beef per Ton (kg/tonne)			36
Dig. Organic Matter Index (kg/tonne)			15.91
DOM (Residual Organic Matter)			40.3
NFC (Non-Fiber Carbohydrates)(%DM)			26.1
NSC (Non-Structural Carbohydrates) ESC (%DM)			30.6
DCAO (meg/100gdm)			0.31
RFC - Fill Index			2.56
Summative Index % (Mass Balance)			100.7

Values in bold were analyzed by wet chemistry methods. Additional sample information, submitted documents and lab pictures linked to QR code



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Nutrient Comparison for : CORN SILAGE



The graphs above represent 2 years of CVAS data. Green represents 80.0% of population data; orange represents 8.8% of population data; Red represents 3.4% of population data. The black pointer indicates your data relative to the population distribution.

AMTS – Revolucija u formulisanju obroka

- Šta je AMTS (Agricultural Modeling and Training Systems)? Najprecizniji softver za ishranu krava na svetu (Cornell model).
- Mogućnost predviđanja proizvodnje mleka na osnovu svakog pojedinačnog sastojka.



Farm: **GOLIC-TRADE DOO**
 Desc: **PMR**
 Submitter: **HOBOR SZANTO, JUDIT**
 Account: **UBM FEED ZRT.**

Copies to:

Lab ID: **37916 120**
 Sampled: **11/01/2025**
 Arrived: **11/04/2025**
 Completed: **11/04/2025**
 Reported: **11/04/2025**

PMR**SAMPLE INFORMATION**

Lab ID: 37916 120 Version: 1.0
 Crop Year: Series:
 Feed Type: TMR Cutting#:
 Package: BASIC NIR

NIR ANALYSIS RESULTS

Moisture 61.9
 Dry Matter 38.1

PROTEINS

	% SP	% CP	% DM
Crude Protein			14.0
Adjusted Protein			14.0
Soluble Protein		41.4	5.8
Ammonia (CPE)	20.5	8.5	1.19
ADF Protein (ADICP)		8.0	1.13
NDF Protein (NDICP)		15.2	2.13
NDR Protein (NDRCP)			
Rumen Degr. Protein			
Amino Acid Protein, Total			

FIBER

	% NDF	% DM
ADF	66.2	27.9
aNDF		42.2
aNDFom		
NDR (NDF w/o sulfit)		
Crude Fiber		
Lignin	9.37	3.95
NDF Digestibility (12 hr)		
NDF Digestibility (24 hr)		
NDF Digestibility (30 hr)		
NDF Digestibility (72 hr)		
NDF Digestibility (120 hr)		
NDF Digestibility (240 hr)		
uNDF (12 hr)		
uNDF (30 hr)		
uNDF (120 hr)		
uNDF (240 hr)		

CARBOHYDRATES

	% Starch	% NFC	% DM
Ethanol Soluble CHO (ESC-Sugar)		17.9	6.8
Water Soluble CHO (WSC-Sugar)		1.2	9.9
Starch		55.5	21.1
Soluble Starch			
Soluble Fiber			
Starch Dig. (7 hr, 4 mm)			
Crude Fat			3.53
Fatty Acids, Total			
C16:0			
C18:0			
C18:1			
C18:2			
C18:3			

Unsaturated Fatty Acids (RUFAL)
 Fatty Acids (%Fat)

Values in bold were analyzed by wet chemistry methods.

MINERALS

Ash (%DM) 4.41
 Calcium (%DM) 0.59
 Phosphorus (%DM) 0.34
 Magnesium (%DM) 0.09
 Potassium (%DM) 1.19
 Sulfur (%DM) 0.21
 Sodium (%DM)
 Chloride (%DM)
 Iron (PPM)
 Manganese (PPM)
 Zinc (PPM)
 Copper (PPM)
 Molybdenum (PPM)

QUALITATIVE

pH
 Total VFA (%DM)
 Lactic Acid (%DM)
 Lactic as % of Total VFA
 Acetic Acid (%DM)
 Butyric Acid (%DM)
 1, 2 Propanediol (%DM)
 Nitrate Ion (%DM)
 Nitrate-Nitrogen, ppm

Soil Contamination Probability
 NIR Statistical Confidence

ENERGY & INDEX CALCULATIONS

TDN (%DM) 69.9
 Net Energy Lactation (mj/kg) 6.67
 Net Energy Maintenance (mj/kg) 7.32
 Net Energy Gain (mj/kg) 4.72
 ME (mj/kg) 11.15
 AA Protein as % of Total Protein
 NDF Dig. Rate (Kd, %HR, Van Amburgh, Lignin*2.4)
 NDF Dig. Rate (Kd, %HR, uNDF)
 Starch Dig. Rate (Kd, %HR, Mertens)
 Relative Feed Value (RFV)
 Relative Forage Quality (RFQ)
 Milk per Ton (kg/tonne)
 Milk per Ton 2024(kg/tonne)
 Beef per Ton (kg/tonne)
 Dig. Organic Matter Index (kg/tonne)
 NFC (Non-Fiber Carbohydrates)(%DM) 38.0
 NSC (Non-Structural Carbohydrates) ESC (%DM) 27.9
 NSC (Non-Structural Carbohydrates) WSC (%DM) 31.0
 DCAD (meq/100gdm)
 Summative Index % (Mass Balance)

Additional sample information, submitted documents and lab pictures linked to QR code



TMR i PMR kontrola

- Razlika između "papira" i "jasala".
- Kontrola homogenosti obroka (da krava ne bira hranu) i optimizacija *Partially Mixed Ration* (PMR) sistema.

Ekskluzivna ponuda za klijente (Zlatni standard)

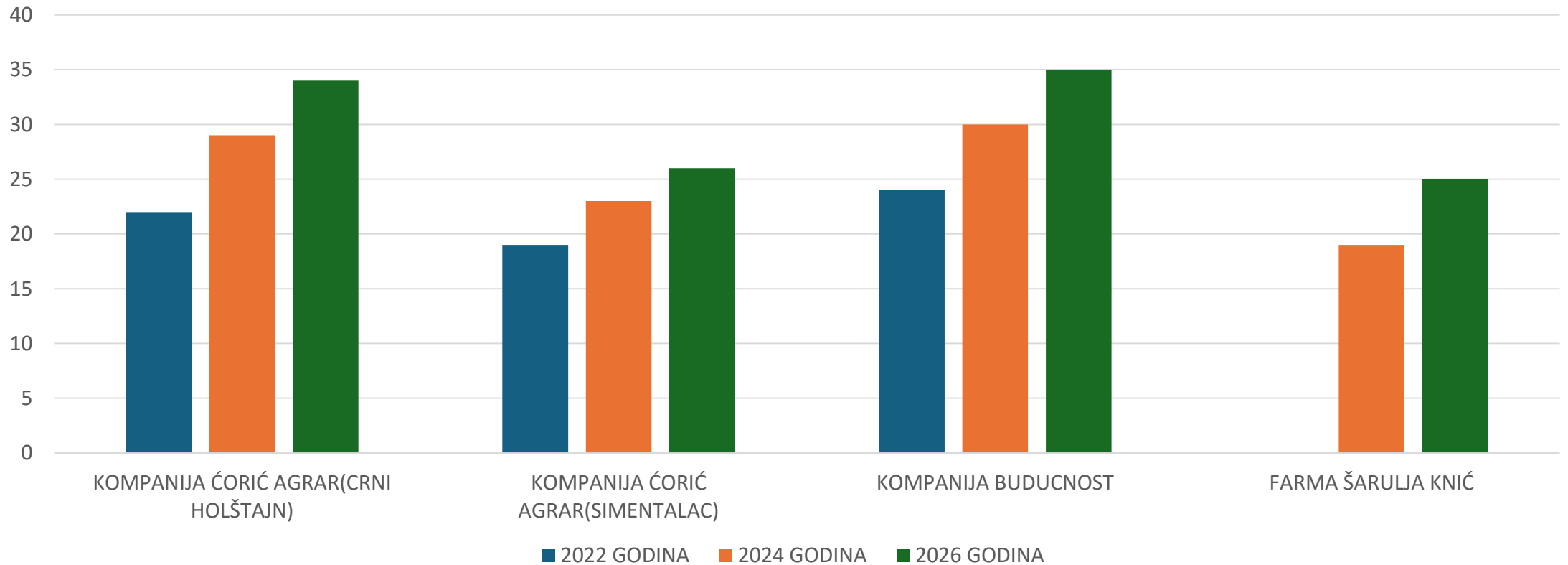
- **Besplatna tehnička podrška:**
 - Mesečni obilazak farme.
 - Uzimanje uzoraka i laboratorijska analiza.
 - Izrada receptura u AMTS-u.
 - Praćenje rezultata kroz mlečnost i zdravlje stada.

Novi trendovi i rezultati

- **Kako doći do visokih proizvodnih rezultata?**
- Fokus na zdravlje buraga i maksimalno iskorišćenje genetskog potencijala.
- Primeri iz prakse (grafikon rasta prinosa mleka kod postojećih klijenata).

Rezultati u brojkama (Case Study)

Chart Title



Ishrana teladi – Temelj buduće "Super-krave"

- Cilj: Brz rani razvoj bez stagnacije.
- Primena specifičnih muslija i startera koji podstiču razvoj resica u buragu.

Uzgoj priplodnih junica (Novi evropski trend)

- Cilj: Krave od **750–800 kg** koje mogu konzumirati preko **30 kg suve materije**.
- Zašto je veličina bitna? Veći kapacitet za unos kabaste hrane = više mleka i mlačne masti iz domaće hrane, a manje iz skupih koncentrata.

Dugoročno partnerstvo

- Golić Trade i UBM ne prodaju samo hranu, već sigurnost i napredak vašeg gazdinstva.

Zaključak

- Tehnologija + Struka +
Kvalitetna hrana = Profitabilna
farma.

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Hvala na pažnji!

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